



**MANUFACTURING  
INDONESIA** 

A PAMERINDO INDONESIA TRADE EVENT  
**MACHINE TOOL  
INDONESIA** 

A PAMERINDO INDONESIA TRADE EVENT  
**TOOLS &  
HARDWARE  
INDONESIA** 

A PAMERINDO INDONESIA TRADE EVENT  
**INDUSTRIAL  
AUTOMATION  
& LOGISTICS  
INDONESIA** 

30 November - 3 December 2022 | Jakarta International Expo, Kemayoran - Indonesia

# EXHIBITION REPORT 2022

Organised by



Sustainable Events





# ABOUT MANUFACTURING INDONESIA 2022

Automation machine

Product

01016565659  
1843748  
81982  
3465186451

A PAMERINDO INDONESIA TRADE EVENT



INCORPORATING:

A PAMERINDO INDONESIA TRADE EVENT



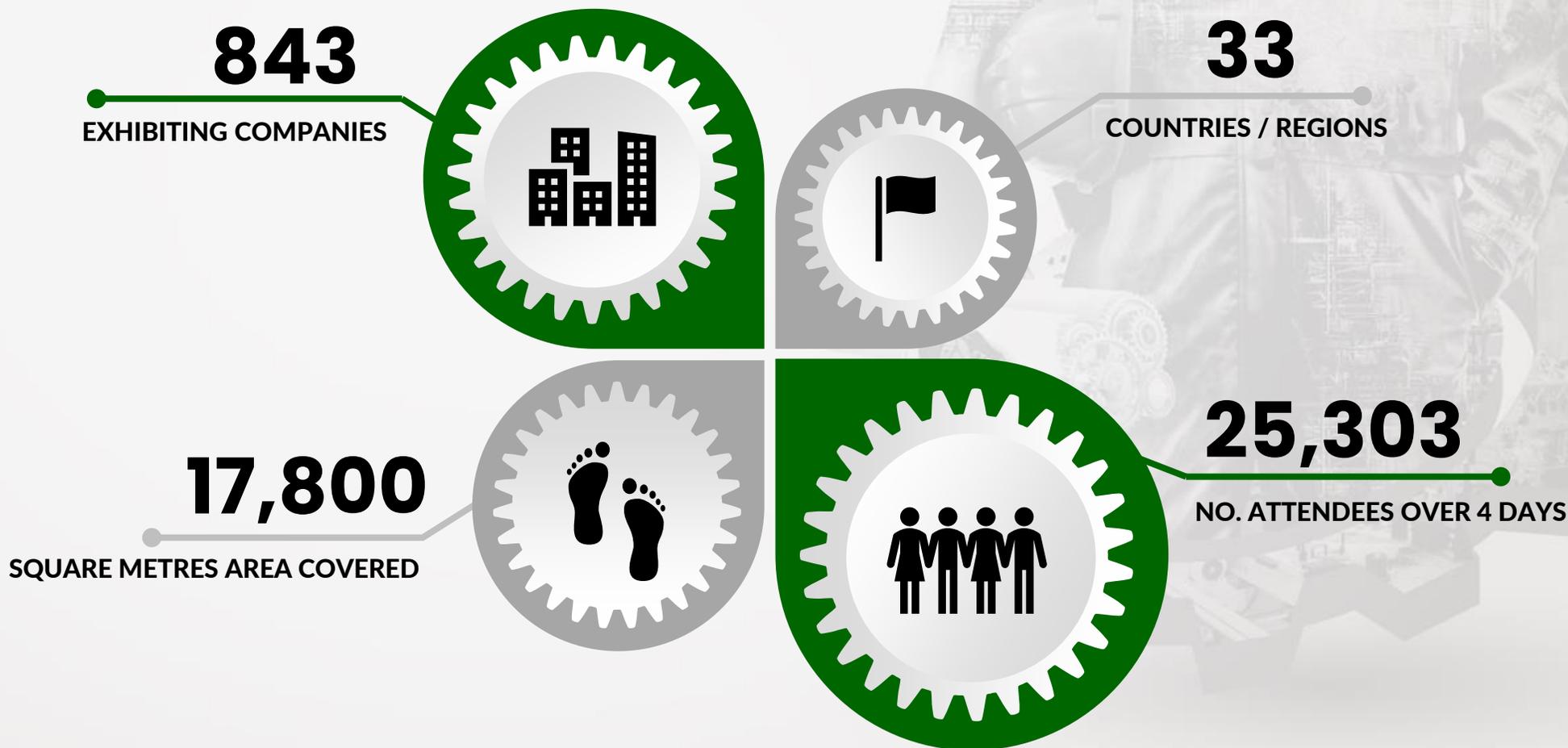
A PAMERINDO INDONESIA TRADE EVENT



A PAMERINDO INDONESIA TRADE EVENT



# EVENT STATISTICS



# SUPPORTING PARTNERS



Association Partners:



Industrial Estate Partners:



E-Registration Sponsored by:



University Partners:



PR Partner:



Official Apparel:



We are supporting:





# PRE-EVENT & ON-SITE ACTIVITIES

Automation  
machine

Product

01016565659  
56513174  
25413  
6231151  
1548412215  
1843748  
81982  
3465186451

# ACTIVITIES

 a webinar by Manufacturing Series

# SUSTAINABILITY IN INDONESIA'S MANUFACTURING INDUSTRY

Thursday, 21 April 2022 at 14.00 WIB/GMT+7



**Dimitris Kostianis**  
 Managing Director  
 Asia of  
 PZ Cussons and  
 Board Member of  
 BritCham Indonesia



**Edi Riva'i**  
 Director of Legal,  
 External Affairs &  
 Circular Economy of  
 PT Chandra Asri  
 Petrochemical Tbk



**Kukuh Kumara**  
 Secretary General  
 of Indonesia  
 Automotive  
 Manufacturers  
 Association  
 (GAIKINDO)



**Wilson Pandhika**  
 Secretary General  
 of Indonesia  
 Plastics Recyclers  
 (IPR)



**MODERATOR:**  
**Fanky Christian**  
 Regional Chairman  
 APTIKNAS for  
 Jakarta

Organised by:



Sustainable Events:



Manufacturing Series:



Webinar Sponsored by:



Official Association Partners:



Official Media Partner:



# HYBRID SEMINAR

INDUSTRIAL SOLUTION EVENTS FOR MANUFACTURING INDUSTRY

**30 Nov - 3 Dec 2022**  
Jakarta International Expo, Kemayoran  
Indonesia

### MANUFACTURING INDONESIA SESSIONS

30 NOV	FEATURE AREA - PRE FUNCTION LOBBY	HALL D2
10.00-12.00	Press Conference	
14.00-16.00	Smart Manufacturing to Enhance Competitiveness	
1 DEC	FEATURE AREA - PRE FUNCTION LOBBY	HALL D2
10.00-12.00	TAITRA – exhibitor product presentation	
14.00-16.00	Manufacturing Technology & Industrial Sustainability	
2 DEC	FEATURE AREA - PRE FUNCTION LOBBY	HALL D2
10.00-12.00	JSG International - exhibitor product launching	
14.00-16.00	Membangun SDM Industri Manufaktur 4.0	

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www.manufacturingindonesia.com | Manufacturing Indonesia | Manufacturing Indonesia | manufacturing.indonesia | manufacturing@pamerindo.com

INDUSTRIAL SOLUTION EVENTS FOR MANUFACTURING INDUSTRY

**30 Nov - 3 Dec 2022**  
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Indonesia

### MANUFACTURING INDONESIA SESSIONS

1 DEC	SEMINAR ROOM - 102	HALL D1
14.00-16.00	First Machinery – Product Presentation 5 Axis Machining Center Series – Cover All Angles	
2 DEC	SEMINAR ROOM - 102	HALL D1
10.00-16.00	INDIA – Ujian Sertifikasi Nasional Bid. Mechanical Inspection	
2 DEC	SEMINAR ROOM - 104	HALL D2
14.00-16.00	JABABEKA – Launching New Cluster D'Craz	
3 DEC	SEMINAR ROOM - 104	HALL D2
14.00-16.00	JABABEKA – Launching Cluster Molding & Tools	

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# ON-SITE ACTIVITIES



## OPENING PRESS CONFERENCE

“Sustainable Solutions for the Manufacturing Industry”



## TECH TALK

“Smart Manufacturing to Enhance Competitiveness”



# ON-SITE ACTIVITIES



## TECH TALK

“Manufacturing Technology & Industrial Sustainability”



## TECH TALK

“Developing Human Resources for the Manufacturing Industry 4.0”





## ON-SITE ACTIVITIES

# MANUFACTURING VILLAGE

The booth were provided as a compliment to these local inventors, for them to display their innovative products to Manufacturing Indonesia's attendees.

Directorate IKMA has fully supported the development and implementation of Manufacturing Village. They assisted curating the 10 most-influential local creators and facilitated the idea to them.



# ON-SITE ACTIVITIES

## STUDENTS' VISIT

235 students from 9 institutions including:

- SMK Taruna Bangsa
- SMK IT Nurul Qolbi
- Institut Teknologi Indonesia
- STT Wastukencana Purwakarta
- Can Tho University Vietnam
- Politeknik Negeri Subang
- SMKN 1 Bekasi
- Universitas Singaperbangsa Krw
- Universitas Tama Jagakarta





# COLLABORATION & PARTNERSHIP

# HYBRID & COOPERATION

Automation  
machine

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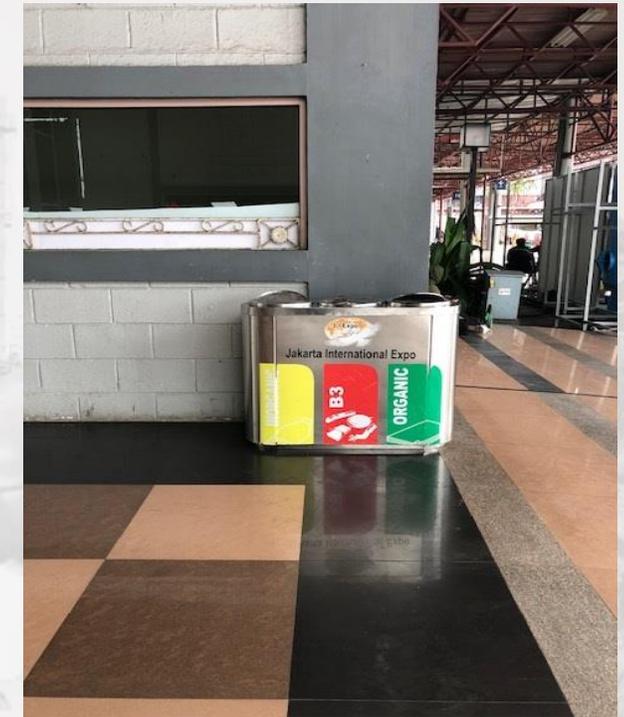
Presenting 10 local innovators in the manufacturing sector.

A collaboration with the Directorate General of Small, Medium and Multifarious Industries, Ministry of Industry to empower local manufacturing sector.



A collaboration to develop human resources in the mold/die sector and to disseminate ideas and best practices through sharing sessions.

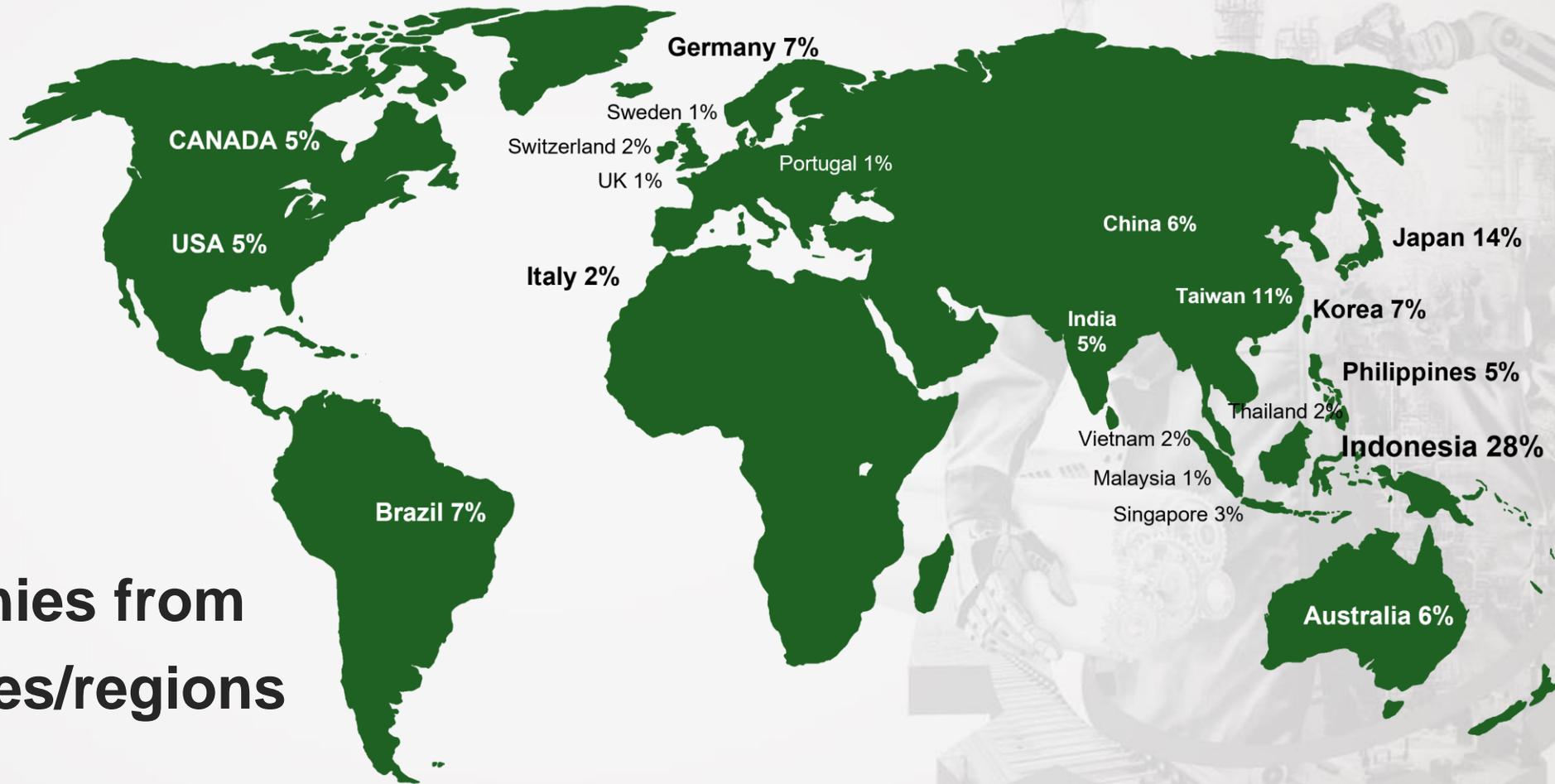
The show provides a platform for IMDIA to conduct training sessions to the engineers.



IPR shares circular economy's best-practices to the manufacturers. During & post event they activate their members to support plastics waste recycling.

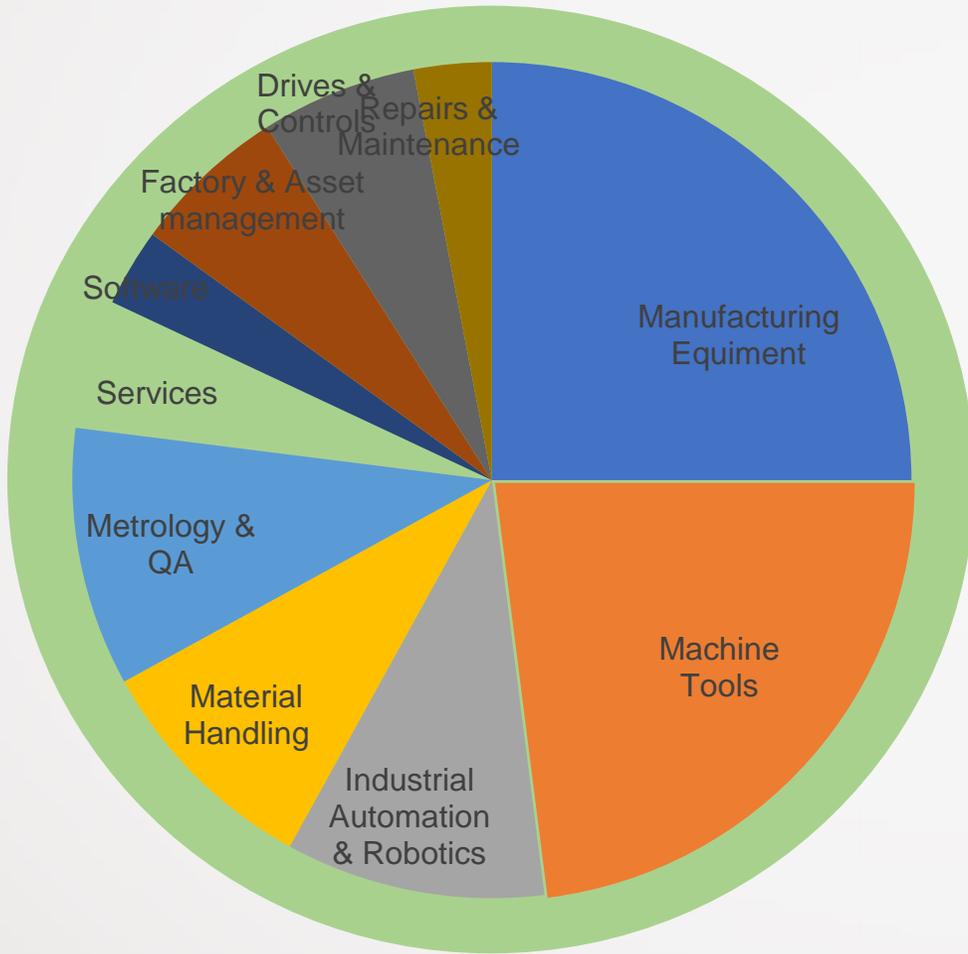


# THE EXHIBITORS

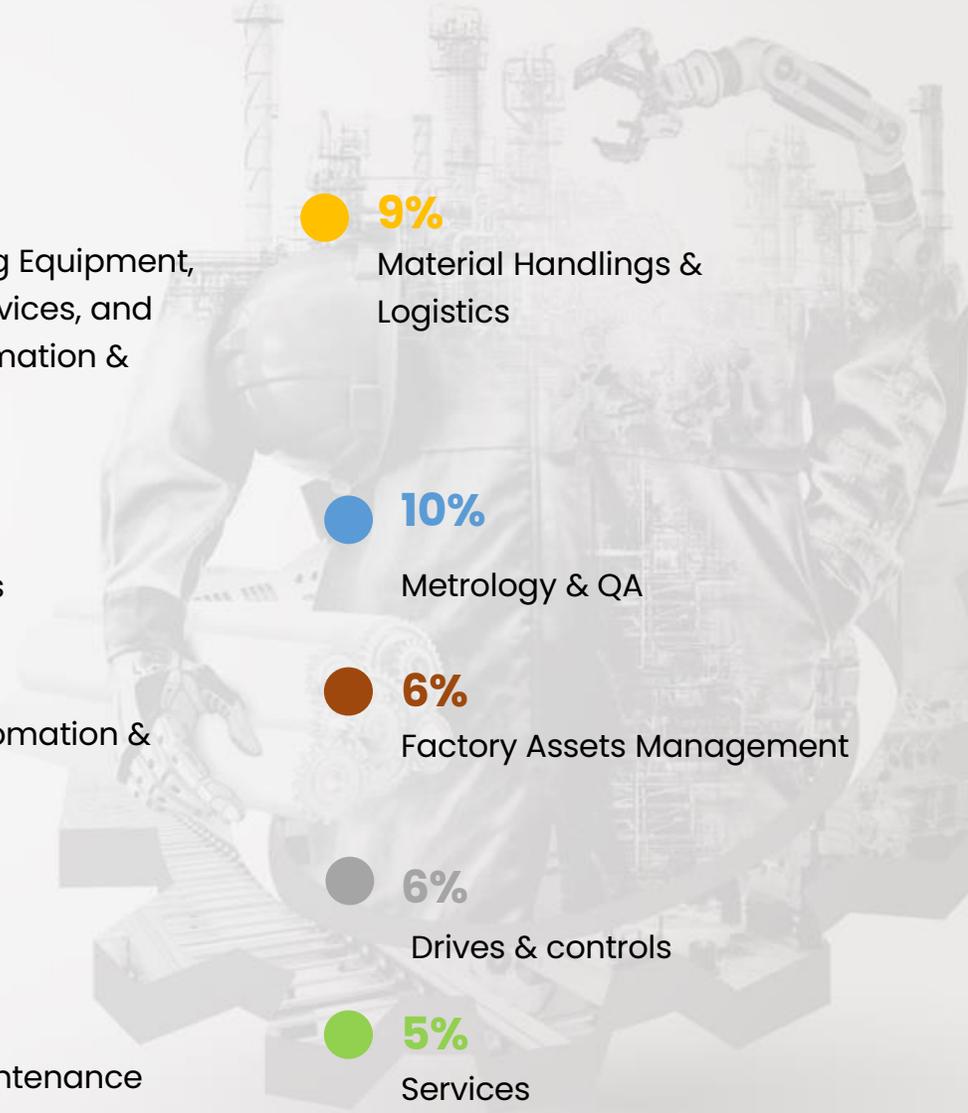


**843** companies from  
**33** countries/regions

# EXHIBIT PROFILES



- **25%**  
 Manufacturing Equipment, Materials, Services, and process automation & logistics
- **23%**  
 Machine Tools
- **10%**  
 Industrial Automation & Robotics
- **10%**  
 Metrology & QA
- **3%**  
 Software
- **3%**  
 Repairs & Maintenance
- **9%**  
 Material Handlings & Logistics
- **6%**  
 Factory Assets Management
- **6%**  
 Drives & controls
- **5%**  
 Services



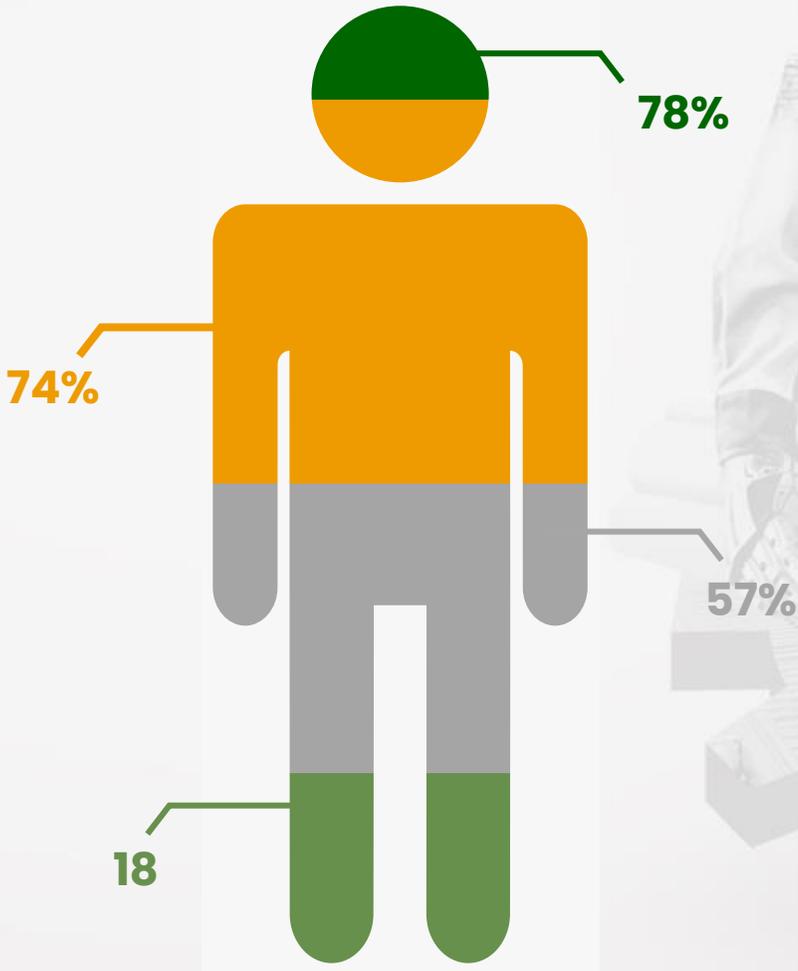
# EXHIBITORS

**LOYALTY**

78% of exhibitors are likely to attend the next event.

**57%**

57% of exhibitors are satisfied with business opportunities presented during the event.



**CUSTOMER SATISFACTION**

74% exhibitors are satisfied of their experience at the event.

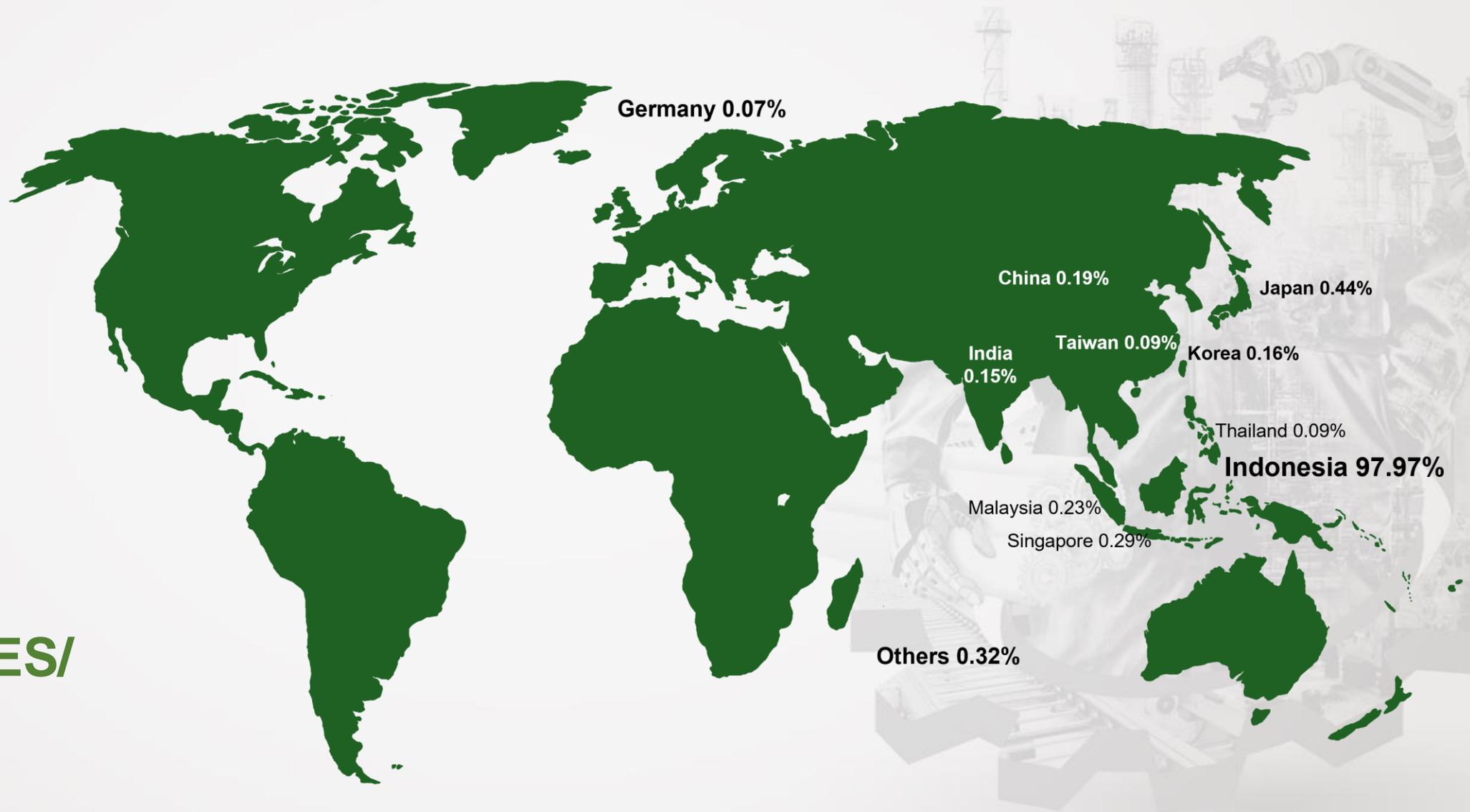
**NET PROMOTOR SCORE**

18% of exhibitors are likely to recommend the event to peers & colleagues

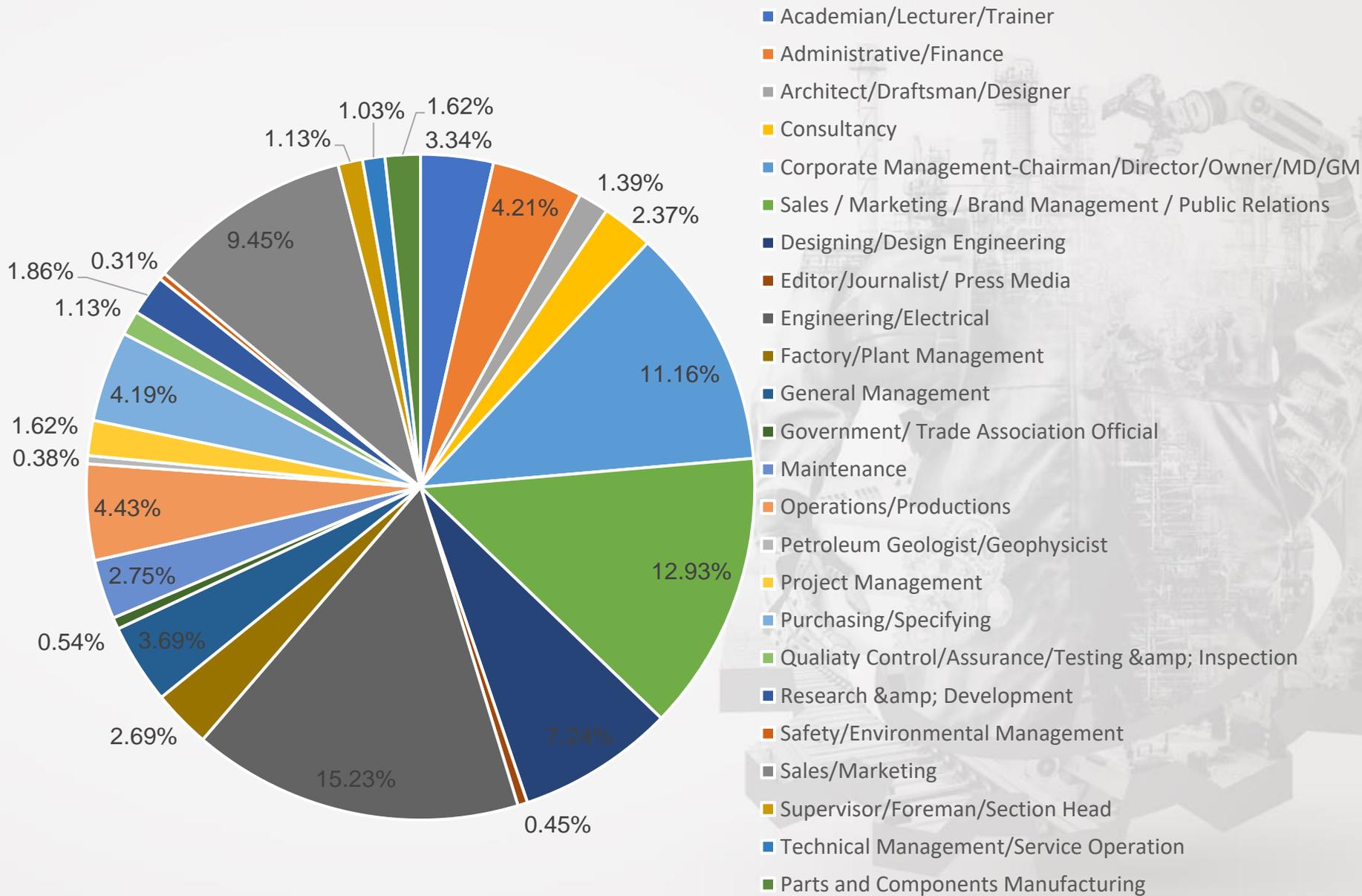


# THE VISITORS

# TOP 10 VISITING COUNTRIES/ REGIONS

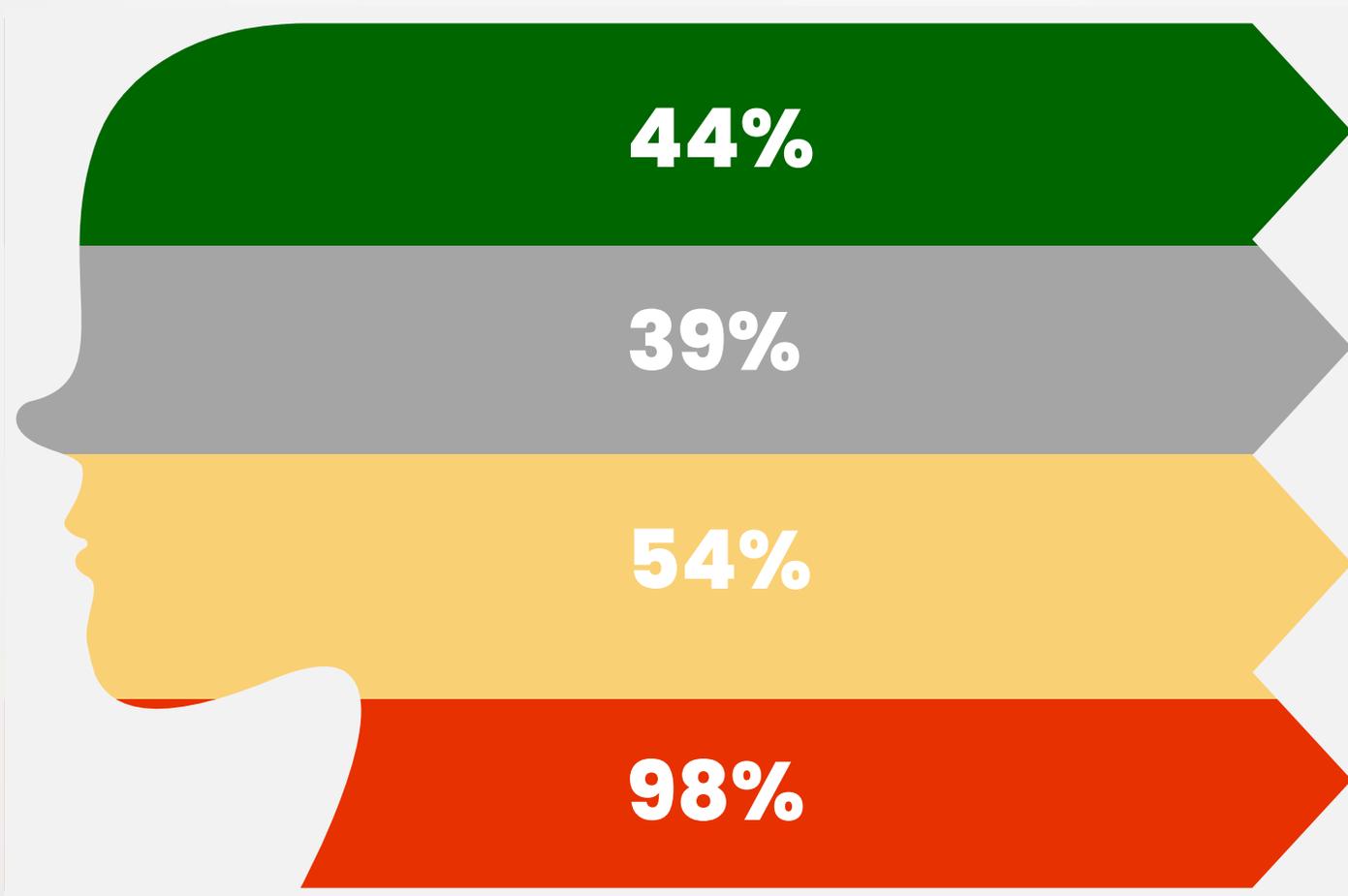


# VISITOR PROFILES BY JOB FUNCTION





# VISITORS' STATISTICS



## FIRST TIME VISITORS

A wave of new-comers indicate potentiality of the industry.

## Purchasing authority

Supported by non-purchasing visitors to update on latest product & technology

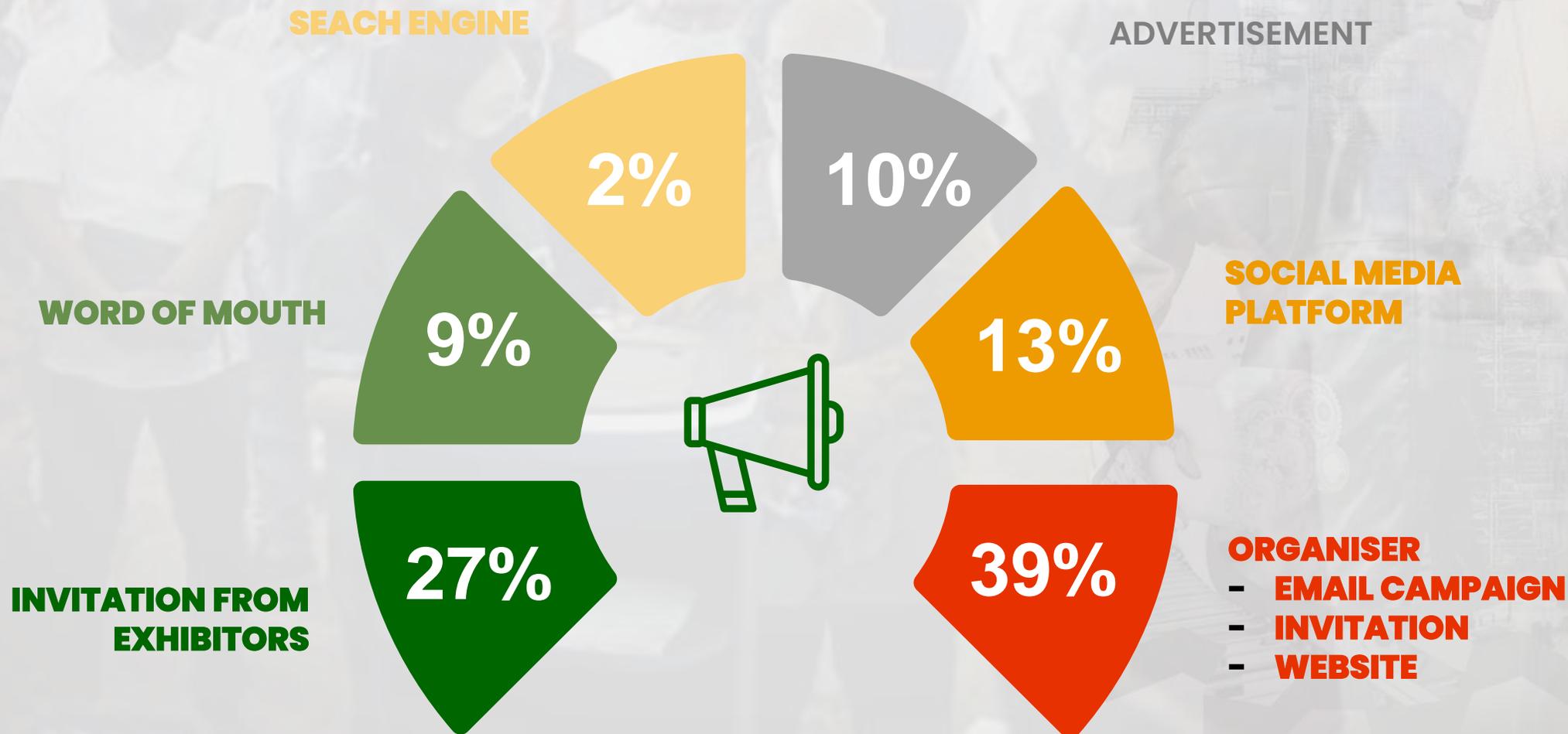
## 2 HOURS SPENT

Visitors spent more than 2 hours at the exhibition.

## INDONESIA

Visitors are predominantly from Indonesia indicating a huge local demand.

# HOW DO VISITORS KNOW ABOUT THE SHOW



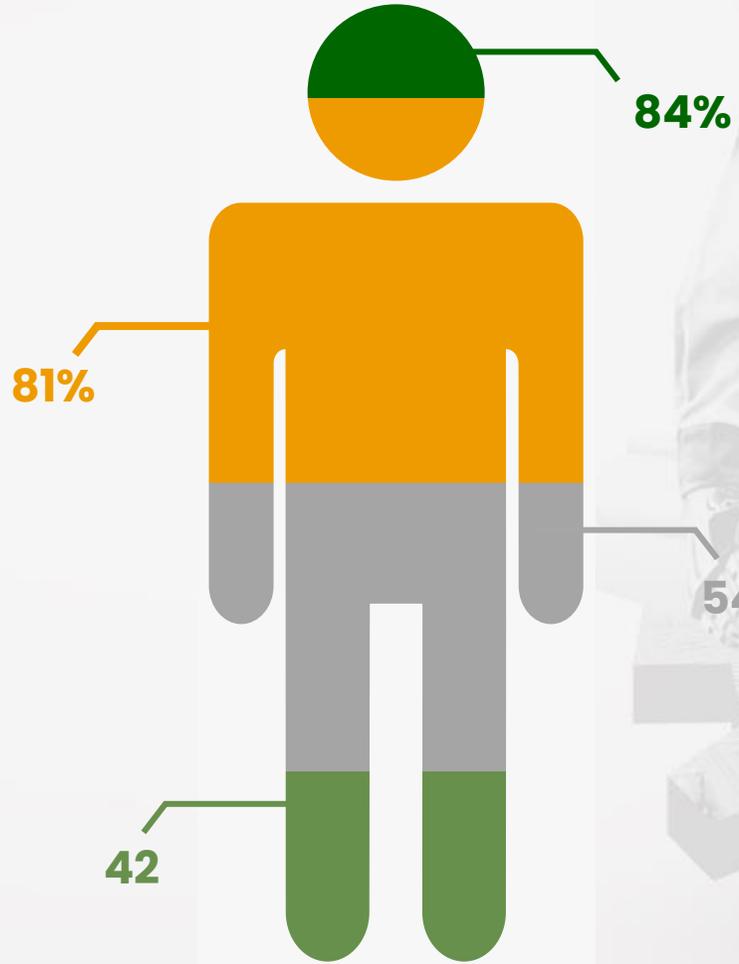
# VISITORS

**LOYALTY**

78% of visitors are likely to attend the next event.

**SOURCE NEW PRODUCTS**

54% of visitors can source new products and place orders at the show.



**CUSTOMER SATISFACTION**

74% of visitors are satisfied of their experience at the event.

**NET PROMOTOR SCORE**

18% of visitors are likely to recommend the event to peers & colleagues

# WHAT DO VISITORS THINK OF THE EXHIBITORS



**QUALITY**

**84%**

Of visitors are satisfied with quality of products



**QUANTITY**

**82%**

Of visitors are satisfied with quantity of products



**SERVICE**

**84%**

Of visitors are satisfied with service provided by the exhibitors.



**EXHIBIT RANGE**

**84%**

Of visitors are satisfied with the exhibit range provided by the exhibitors.



## SUSTAINABILITY

FasterForward is Informa Market's approach to sustainable business.

Our aim is to become an ever more sustainable, positive impact business. Through this, we are embedding sustainability into everything we do and seizing opportunities from helping our customers and markets do the same.

# Faster to Zero | Sustainability Inside | Impact Multiplier

## MINIMUM WASTE

- Set up 3R station
- Reusable backdrops & signage

## INVOLVEMENT

- Massive communication to exhibitors & visitors pre & during events.
- Attendees conveyed the event was run in a way that met my expectations for an environmentally and socially responsible.

## ENERGY EFFICIENCY

- Event is run on renewable energy
- Controlled Air-Conditioning temperature



## UN SDGs

- All events are created & conducted in alignment with the Sustainable Development Goals..

## DIGITAL ADOPTION

- Online registration
- QR codes to replace badges

## ECO-FRIENDLY MATERIALS

- Badges
- Souvenirs
- Event merchandise

# THE ORGANISER



**PT Pamerindo Indonesia** is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors.

Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali. We are part of Informa Markets, a division of Informa plc who creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in various markets.

We provide customers and partners around the globe with opportunities to engage, experience and do business not only through face-to-face exhibitions but also virtual & specialist digital solutions and actionable data analytics.

As part of world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year

## Indonesia

**Ms. Faradiba Alkatiri**  
PT. Pamerindo Indonesia

 +6221 2525 320

 faradiba@pamerindo.com

## International Sales Office - Asia

**Ms. Carolyn Lee**  
Informa Markets

 +65 6989 6555

 machine-isoa@informa.com

## International Sales Office - Worldwide

**Mr. Shaun White**  
Informa Markets

 +44 79 7688 7088

 shaun.white@informa.com

INDUSTRIAL SOLUTION EVENTS FOR MANUFACTURING INDUSTRY

A PAMERINDO INDONESIA TRADE EVENT

**MANUFACTURING  
INDONESIA**

**6 - 9 December 2023**

Jakarta International Expo, Kemayoran  
Indonesia

Incorporating with:

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**MACHINE TOOL  
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**TOOLS &  
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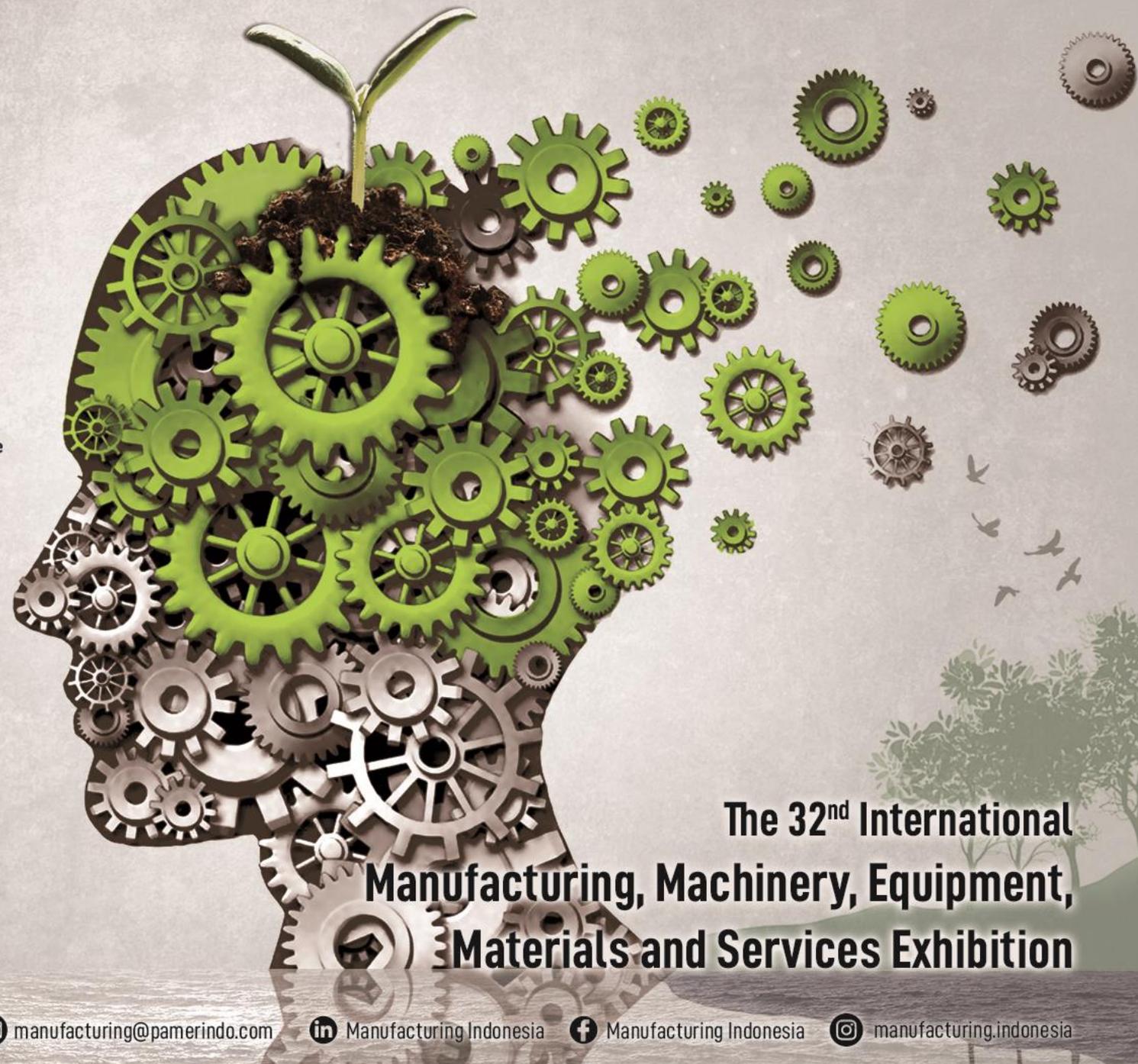
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**INDUSTRIAL  
AUTOMATION  
& LOGISTICS  
INDONESIA**

Sustainable Events:

 This event is powered by  
**Renewable  
Electricity**

**THANK YOU &  
SEE YOU AGAIN IN 2023**

Please contact the Organiser for  
further information.



**The 32<sup>nd</sup> International  
Manufacturing, Machinery, Equipment,  
Materials and Services Exhibition**